

THE EXECUTIVE QUARTERLY

Volume 1, Issue 2

April 1, 2006

REALTY EXECUTIVES - EAST COUNTY

PERSONAL NOTE



Thank You for Your Support

Dear Friends,

We would like to thank you for helping us along on our journey to real estate success. Without the support from our family and friends, our endeavors would be insurmountable. Understanding that time and energy are of great significance, we are honored that you find the time to give your advice and words of wisdom.

If you have any suggestions on how we can better serve you, we would be grateful for the feedback.

— Audra Camacho & Aaron Reno

CHECK THIS OUT!



This Issue's Topic:
Fun Science Facts

Fun Science Facts

- The ears of a cricket are located on the front legs, just below the knee.
- Fleas can jump 130 times higher than their own height. In human terms this is equal to a 6ft. person jumping 780 ft. into the air.
- The most dangerous animal in the world is the common housefly. Because of their habits of visiting animal waste, they transmit more diseases than any other animal.
- The human eye blinks an average of 4,200,000 times a year.
- 60 years ago: Otto Hahn discovered nuclear fission by splitting uranium, Teflon was invented.
- 40 years ago: An all-female population of lizards was discovered in Armenia.
- The blue whale can produce sounds up to 188 decibels. This is the loudest sound produced by a living animal and has been detected as far away as 530 miles.
- Hawaii is moving toward Japan 4 inches every year.

INSIDER TIPS




This Issue's Tip:
Common Selling
Mistakes - Part 1

“A real estate agent can research comparable sales in your area and advise you of the appropriate price range of your property.”

- **COMMON SELLING MISTAKES**
- **Part 1 of 2**

1. Pricing Your Home Too High

A real estate agent can research comparable sales in your area and advise you of the appropriate price range of your property.

2. Taking an Inflexible Position on Financing

Have your agent explain what financing options are available. Being flexible on financing terms may secure a better selling price.

3. Errors in Market Timing

The market can change on a daily basis. Ask your agent to determine whether the market cycle is poised to net you the most money.

4. Not Providing Easy Access for Showing

There are many ways to show a home. “Appointment Only” is the most restrictive, while lock boxes (key safes) are the most accessible. If your home is easy for agents to show, more prospective buyers will see it, improving your odds of getting the deal you want.

5. Not Utilizing Current Marketing Technology

Make sure your agent is knowledgeable on the latest technologies (such as websites and virtual tours) that cater to home buyers. Check around to see what technology is being utilized in your specific area. A good agent will know where you can get the best exposure.

6. Not “Staging” Your Property Correctly

Put some items in storage, create more light, play soothing music or otherwise improve the ambience. Your agent can offer helpful advice or recommend professional staging personnel to create the right first impression.

7. Believing That Selling Property Is Seasonal

Do not base selling decisions on the seasons as property sells year round.

8. Pricing Your Property Too Low

One reason to hire an agent is to make sure that you get the highest possible price for your home.

...to be continued in next quarter's newsletter.

UPCOMING BIRTHDAYS

• **April**

Jennifer Garcousha, Desiree Gordon, Sonya Young, Aaron Reno, Rachel Murphy, Wannu Yu

• **May**

Sarah Pardee, Agnes Buac, Nichole Archer, Jane Berberian, Geetha Huma, Sharlene Wein, Diana Bures, Germaine Haili, Brian Angel, Michael Reno, Renee Richardson, Noelle Fletcher, Phillip Hong

• **June**

Ruby Baltes, Sara Teding-Weiss, Cathy Wesner, James Kai Kim, Federico Camacho, Elizabeth McGuire, Roslyn Reno

If your birthday should have been listed in this section, but does not appear in this issue, please call to let us know!

FEATURED LISTINGS

**Great Office Space for Lease
Monrovia, CA**



This fantastic lease features a combination of natural and fluorescent lighting. The available lease space includes two large offices, a huge storage space and an enormous hallway with room for cabinets.

Square Feet: Approx 1,600
Storage Space: Yes
Parking: Yes
Unique Feature: Sky Lights
Unique Feature: Cat 5 Wiring

**Panoramic View
Newbury Park, CA**



This beautiful two-story cul-de-sac property features panoramic views of the Conejo Valley. Beautiful distressed maple flooring covers the entry way, living room, kitchen and great room. The large kitchen boasts an island with a sink and ample room to eat. The spacious master bedroom includes a balcony and walk-in closet.

Square Feet: Approx. 2,856
Bedrooms: 4 + Office
Bathrooms: 4
Lot Size: Approx. 11,252
Asking Price: \$1,195,000

**Private Gated Estate
Pasadena, CA**



This custom-built 2.5 story home sits on a private flag lot approximately 51,000 square feet in size. An open and flowing floor plan provides the perfect space for relaxing as well as entertaining guests. The master bedroom features its own fireplace and informal library. Views from the pool, spa, and surrounding grounds are vast and awe inspiring.

Square Feet: Approx. 6,400
Bedrooms: 5
Bathrooms: 5 3/4
Lot Size: Approx. 51,000
Asking Price: \$3,150,000

Place Stamp Here

REALTY NEWS AND UPDATES!

REALTY EXECUTIVES - EAST COUNTY

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Audra L. Camacho, Realtor®



Aaron Reno, Realtor®

Visit us on the web at: www.audracamacho.com

Affix Address Label Here



WELCOME Home!



James Kai Kim

Congratulations on your first home purchase! It makes us happy to see what you have accomplished in a short amount of time.

Thank you for choosing us!

Kenneth & Ruth Ann Bachrach

We know you had a choice. Thank you for giving us a chance to serve you with your real estate needs. It has been a pleasure working with your family.

Thank you for choosing us!

